

CONTURSI FAMILY NEWSLETTER



CONTURSI FAMILY- JACKSON, WY

Welcome to our family newsletter!

Our family retreat in Jackson, Wyoming last summer was a special experience where we enjoyed quality time and bonding among multiple generations. We felt it was valuable to share family stories and many laughs, find common ground among generations, and to further instill our core values of integrity and hard work. This time allowed us to recharge and come home fresh in our efforts to finish the year strong for our collective of brands.

This newsletter features the legendary life and career of Steve Contursi. Interviewed by his son Michael, they discuss the pursuit of the American Dream, insights about investing in our American cultural heritage, and insider access to Arrow&Branch Winery.

As always, we invite you to share our newsletter with your friends and loved ones.

Cheers!

The Contursi Family

FAMILY OFFICE SPOTLIGHT: STEVE CONTURSI



STEVE CONTURSI — LAGUNA BEACH, CA

A FEW OF THE TOPICS THEY DISCUSS INCLUDE:

- ★ From a humble upbringing to the pursuit of the American Dream
- ★ Connection between U.S. rare coins and single vineyard heritage terroir
- ★ Evolution of the luxury market experience
- ★ Unique ecosystem among Napa's finest brands and affluent clientele

[READ FULL INTERVIEW](#)

ARROW&BRANCH WINERY UPDATE



ARROW&BRANCH WINERY CONSTRUCTION - AUGUST 2023

About Us

Our winery will be home to some of Napa Valley's finest wine brands. Designed by winemakers for winemakers, each brand will craft their premium wines in our new state-of-the-art production facility and share access to our intimate hospitality room tailored for a luxurious, memorable experience.

Construction Update

On recent site visits, our team and investors have been in awe at the massive scale of the winery building, the level of detail in the construction work, and the feeling of serenity as one takes in the stunning 360 degree landscape of renowned vineyards, the Mayacamas mountains, and the Vaca mountains in the distance. Suffice to say that from previous updates we are extremely pleased with our construction team's progress and efficiency.

Inside Access

As a member of our network, you will receive insider access to all things Arrow&Branch Winery. As we gear up for our Spring 2024 Grand Opening, be on the lookout for special invitations and offerings to taste some of the best wines in the world, all in one beautiful location!

Strategic Partners

We have up to 4 openings remaining for strategic winery partners and expect to close the investor group by the end of October. If you are interested in participating, please contact Thomas Neptune at 949-679-1222 or thomas@arrowandbranch.com to schedule a call or Zoom.

ARROW & BRANCH RARE COINS



Elevate and Preserve Wealth through our American Heritage

Our Focus

Our family invests in the top 0.33% of the United States coin market, focusing exclusively on trophies that represent our cultural heritage and national sovereignty on the world stage.

Our Process

We identify and create value by following strict investment parameters that allow for low entry level acquisition costs. Having holding power, we then capture value when a collector or investor must have a unique asset that we own.

Why Now?

In today's environment, with high interest rates and a volatile socio-political climate ahead, many of our peers are seeking non-correlated hard assets that can provide outsized returns and downside protection. Our family has achieved all these attributes simultaneously over 50 years and numerous market cycles.

If you would like to learn more, please contact Michael Contursi at 949-679-1222 or michael@slcontursi.com to schedule a call or Zoom.

ARROW & BRANCH

NAPA VALLEY



Discover Single Vineyard Terroir Driven Wines

We are delighted to invite you to Napa Valley to discover our single vineyard terroir driven wines, including our Beckstoffer Dr. Crane Cabernet Sauvignon which has ranked in the top 100 wines in the world and consistently scores 98-99 points from top wine critics such as Jeb Dunnuck and James Suckling.

Michael Ploetz- Director of Sales & Hospitality

Michael has an impressive background in hotel and restaurant management. His experience has led him to posts at the Four Seasons Hotel in both Chicago and Jackson Hole as well as the Peninsula Beverly Hills and Auberge Resorts. He is a valuable resource so please do not hesitate to connect with him.

If you would like to connect, please contact Michael Ploetz at 707-200-3640 or michaelp@arrowandbranch.com.

MUSEUM HIGHLIGHT:

(CA. 1670) NEW YORK BRASS TOKEN

CERTIFIED BY THE NUMISMATIC GUARANTEE CORPORATION AS ABOUT UNCIRCULATED 5C
JUST A SINGLE SPECIMEN KNOWN TO EXIST IN HIGHER CONDITION



Recent research by John Kleeberg suggests that these tokens were issued in the late 1660s during the administration of Francis Lovelace (1621-1675), the second English governor of New York, who served from 1668 to 1673. Accomplishments during his leadership in New York included the purchase of Staten Island for its strategic importance; he also organized militia and expanded New York's defense. However, while he was visiting the Connecticut governor in 1673, Dutch forces conquered New York with virtually no opposition. Lovelace was imprisoned in the Tower of London and died in 1675, shortly after his release.

The first public notice of the New Yorke in America tokens dates to May 1861, in an article by Fisk Parsons Brewer. His piece, "The Earliest New York Token," appeared in the *Historical Magazine*. Little was learned of these pieces for the next 130 years, until Kleeberg researched the tokens and presented his findings at the 1991 American Numismatic Society's Coinage of the Americas Conference. His study was published in *Money of Pre-Federal America* in 1992.

Source: Heritage 2023

PRICE: \$100,000

***To acquire this trophy, contact Michael Contursi



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NAPA VALLEY | LAGUNA BEACH