

# CONTURSI FAMILY NEWSLETTER

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QUARTERLY — SPRING 2021



PHOTOGRAPHER STEVEN ROTHFELD 2010

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Welcome to our family's inaugural newsletter!

Many of our friends and customers often seek more information about our process and all that goes into building our brands. This quarterly update is meant to provide inside access to our family and its exciting projects. You will see what inspires us and you will better understand the labor of love that goes into every detail of our family businesses.

This year we are launching several new business ventures, which are featured below. In addition, each quarter we will shine the spotlight on a valuable person on our team or in our family network, as well as a trophy coin that represents an important time in our nation's history and pays homage to the market that created so much opportunity for our family.

We look forward to sharing this glimpse into our world and keeping in touch with you.

Cheers!

THE CONTURSI FAMILY

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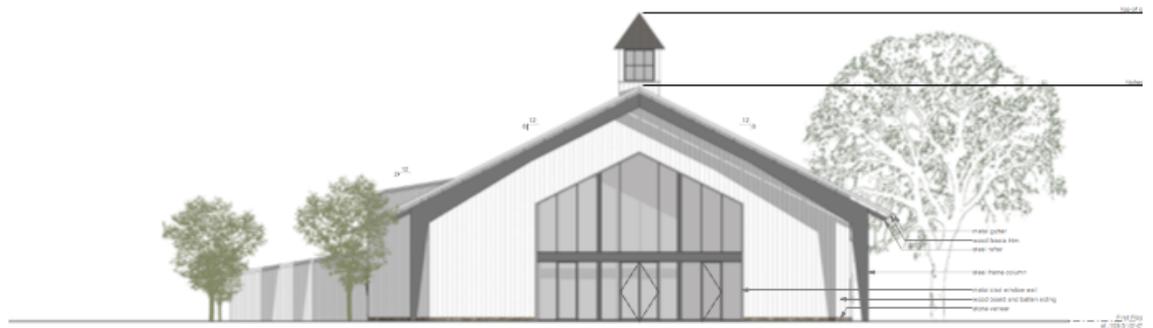
# NEW WINERY PROJECT COMING 2022!

We are thrilled to announce our acquisition of the 10-acre Williamson Family Vineyard, located just a few miles south of Yountville in the Oak Knoll District AVA.

Located on an alluvial fan, which is highly sought after for its terroir, the vineyard is currently known for its premium Cabernet Sauvignon grapes.

Starting in Summer/Fall 2021, we will break ground on our new Napa Valley winery which will be a truly, state of the art wine production and tasting facility with a warm and hospitality aesthetic. Our winery will be the new home of Arrow&Branch in 2022, as well as several other premium wine brands.

Stay tuned for updates on this exciting new project!



2 Side Elevation (South)



1 Front Elevation (East)

# ANNOUNCING OUR NEW INVESTOR FACING DIVISION: CONTURSI RARE COIN INVESTMENTS



We created a new division, Contursi Rare Coin Investments, to allow our peers to invest side by side with our family. The relationship provides access to acquire the best trophy assets that are designed to protect wealth and perform in all market cycles while avoiding costly mistakes by working with our family and taking advantage of our track record of success.

If you'd like a glimpse into our world from an investment standpoint, or simply to better understand the birth of our economy, feel free to check out our new education page.

[ENJOY A SPECIAL VIDEO MESSAGE  
FROM MICHAEL CONTURSI](#)

[VISIT OUR EDUCATION PAGE](#)

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## FAMILY OFFICE SPOTLIGHT INTERVIEW WITH THOMAS NEPTUNE

**Q** What is your connection to the Contursi's?

**A** I met Michael about 27 years ago in middle school in Laguna Beach. He quickly became one of my best friends and still is to this day. It didn't hurt that early on we found Steve's Cuban cigar stash and they even had access to dial-up internet that cost about \$5 per minute—sorry again Steve! Over the years, I always felt welcomed in Steve and Seanne's home.



Looking back recently on my childhood, I feel so lucky that virtually all of my friends' parents, including my own, were such a positive influence on my upbringing. With Steve and Seanne, I appreciated their attention to detail, unparalleled work ethic, and the importance of integrity. I may never get to their level, but it's something I strive to do. I have also formed a great bond with all of their kids and the grandkids even refer to me as "Uncle Sharky," which, of course, I find hilarious. When I was in law school I built a "thriving" tutoring business and a few of Michael's siblings were regulars. It has been a pleasure to watch them all come into their own, excelling in both their studies and their passions in life.

[READ FULL INTERVIEW](#)

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## ARROW&BRANCH 2021 SPRING RELEASE



The 2017 vintage in Napa Valley was not one to be taken lightly. With Mother Nature battling us at every turn, it was a game of adaptation like we have never played before. One of the wettest winters on record gave way to incredible heat spikes throughout pivotal moments in the growing season, all culminating in devastating fires at the beginning of October. We must recognize the efforts of our Winemaker, [Jennifer Williams](#), Vineyard Manager, [Mike Wolf](#), and all our fantastic vineyard partners who worked

tirelessly to manage all of these twists and turns. It was hard work, patience, and our diligence toward producing art in the bottle that has paid dividends to the end result of this wine.

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2017 CABERNET SAUVIGNON  
"BECKSTOFFER DR. CRANE VINEYARD"

*"Reminding me of a great vintage of La Mission Haut Brion, the 2017 Cabernet Sauvignon Beckstoffer Dr. Crane Vineyard offers a stunning bouquet of blackcurrants, tobacco gravelly earth, chocolate, and lead pencil. Just pure class, with full-body, ultra-fine tannins, and awesome purity and elegance, it's a stunning achievement in 2017. It's going to benefit from 3-4 years of bottle age and cruise into cool cellars for over two decades."*

-Jeb Dunnuck, Wine Critic, 98 Points

2020 SAUVIGNON BLANC  
"STAGECOACH VINEYARD"

*"With an expressive bouquet of candied lime leaf, fresh blossoms, and white peach, this wine exudes freshness and perfectly ripe fruits. The texture offers a core of citrus-laced acidity that is balanced by a sense of creaminess achieved by the winemaking technique of sur lie aging. Highly exuberant in flavor, this wine finishes long with precision and minerality."*

-Jennifer Williams, Arrow&Branch Winemaker

[VIEW OUR WINES](#)

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# ARROW & BRANCH

NAPA VALLEY | LAGUNA BEACH

HOME BOUTIQUE  
COMING SOON TO  
LAGUNA BEACH!



Arrow&Branch Laguna Beach is the result of our mother-daughter team inspired by a casually elegant California lifestyle influenced by many travels.

The boutique esthetic is a bit Napa meets Paris, in Laguna Beach. To Seanne Contursi and her daughters, this style is all about family, farm-to-table meals, loads of entertaining, an effortlessly chic wardrobe, thoughtful gifting, and mixing new and vintage. Our team hopes to inspire all guests as we create beautiful spaces together.

We're here to help with your gifting and styling needs. Whether you're a local, a newcomer, or just passing through, Arrow&Branch extends our hospitality and can't wait to welcome you in!

[SIGN UP HERE](#) IF YOU'D LIKE TO RECEIVE UPDATES

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## TROPHY HIGHLIGHT:

### 1795 DRAPED BUST \$10

CERTIFIED BY PROFESSIONAL COIN GRADING SERVICE AS MINT STATE 65

TIED FOR SECOND HIGHEST CERTIFIED



APPROXIMATE VALUE \$2,000,000

The Mint Act of 1792 authorized gold coins at values of ten dollars, five dollars, and two and a half dollars to be produced. However, the Act had a provision that required the Mint officers to become bound to the United States in the amount of \$10,000 which the assayer and chief coiner could not afford. Eventually the bond requirement was reduced, and the Mint was able to start producing gold coins for the United States in 1795. Out of the 5,083 ten dollar gold coins produced in 1795, less than 400-600 are believed to exist today. Besides low mintages, several early U.S. gold coins did not survive the mass melting that occurred in response to the rising gold prices as a direct result of the American, French, and Napoleonic Wars. These wars had a lasting effect

on the global economy that significantly altered the course of history and paved the way for the United States to become a superpower. The fact of the matter is, both the French and Napoleonic Wars thwarted European trade and compiled massive debts throughout England and France, which inflated prices. To take advantage of the metal's value, coins were melted down and used purely for their gold content and some were later reverted to "old world" currencies. The pride of ownership of acquiring the first year the United States of America produced a \$10 gold coin is beyond words or emotion. This specimen is one of the finest known survivors and has the pedigree of the world-famous collector Louis Eliasberg. As one of the few survivors of the birth of our nation's gold coinage, this gem is a collector's dream and a historian's connection to the past.

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## ON THE ROAD WITH A&B

We are honored to have the opportunity to continue our support of The Broadrick Foundation which was established to support local charities that are committed to serving children and those in need in their community by pouring our one-of-a-kind wines at their exclusive event. If you'd like to learn more about this charity, [click here!](#)



The Westin Nashville has invited Arrow&Branch to pour our wine portfolio at their L28 Wine Dinner Series on Friday, April 23rd, 2021. Join our Proprietors Steve and Seanne Contursi at this exclusive event. If you'd like to attend or learn more about the event, [click here!](#)



“AN INVESTMENT IN KNOWLEDGE ALWAYS PAYS THE BEST INTEREST”  
-BENJAMIN FRANKLIN

IF YOU WOULD LIKE TO LEARN MORE ABOUT ANY OF OUR FAMILY'S PROJECTS, PLEASE EMAIL US AT [INFO@SLCONTURSI.COM](mailto:INFO@SLCONTURSI.COM)